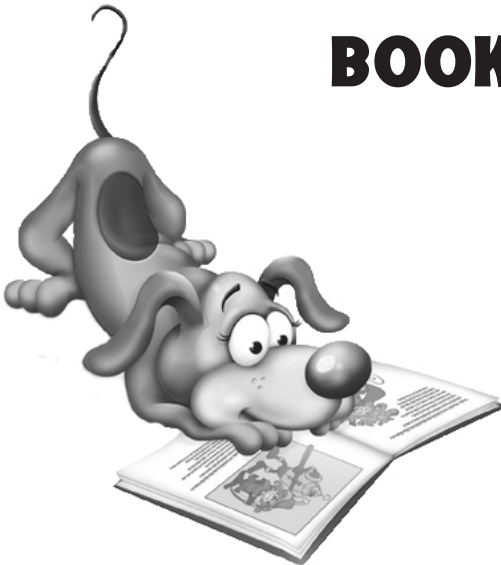


THE BOOK IT![®] PROGRAM MOTIVATES KIDS TO READ MORE...

The BOOK IT![®] National Reading Incentive Program sponsored by Pizza Hut[®] motivates children in grades K-6 to read more by rewarding them for their reading accomplishments. When students meet their monthly reading goal, they will receive a Reading Award Certificate that they can take to Pizza Hut for their very own free one-topping Personal Pan Pizza[®]. On their first visit they will also receive a BOOK IT! backpack tag/bookmark and praise to celebrate their achievement!



BOOK IT! TEACHER MATERIALS ARE FREE!



Program Dates:
October 1 - March 31

Dear Teacher,



As a parent, I am interested in having my child's classroom participate in the BOOK IT! Program.

Name

Date

**Teachers! It's easy to order BOOK IT! materials.
Just call 1-800-426-6548 or visit www.bookitprogram.com.**